taf toys™

EASIER PARENTING

Better for your BABY EASIER For YOU

www.taftoys.com

ABOUT US

Taf Toys is an award-winning company that specializes in designing developmental infant toys that help to create a smoother parenting experience with a stylish touch. The company was founded in 1991 and as of 2023 Taf Toys can be found in more than 35 countries around the world. From the very first product collection, Taf Toys has established and continually reinforced a reputation for innovation, quality and originality.

Having worked closely with many families over the years, it has become clear that although being a parent is a wonderful experience, it doesn't come without its difficulties.

Consequently, we at Taf Toys focus to support these challenging times, offering a range of products that aim to meet the needs of infants and their parents, helping both undertake their daily routines with the fun, love and care that underpins our Easier Parenting strategy.

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MEET OUR CATEGORIES

Taf toys carries five 'Easier' categories, where each parent can find products that will make their daily parenting experience even more enjoyable:

EASIER
DEVELOPMENT

EASIER
OUTDOORS

EASIER
LEARNING

EASIER
SLEEP

EASIER
DRIVE

GIFT
SETS

EASIER
DEVELOPMENT

TUMMY TIME ACTIVITY GYM
#13395

URBAN GARDEN FOLDABLE GYM
#13075

KOALA MUSICAL COSY GYM
#12535

ALL-AROUND-ME GYM
#12435

SAVANNAH 360 ACTIVITY GYM
#12785

ALL AROUND ME ACTIVITY HOOP
#12555

TUMMY TIME TRAINER
#12945

ROLL & PLAY FOAM MAT
#13365

I LOVE BIG MAT
#12175

KOALA DAYDREAM XL MAT
#12775

SAVANNAH SUPER SIZE FOAM PLAYMAT
#12715

URBAN GARDEN FOAM MAT
#13085

URBAN GARDEN XL SOFT PUZZLE MAT
#13205

EASIER
DEVELOPMENT

TUMMY-TIME STAND CARDS
#12835

SAVANNAH BLACK & WHITTE BOOK
#12875

NORTH POLE ACTIVITY BOOK
#12385

NORTH POLE ACTIVITY BOOK
#12025

URBAN GARDEN PRAM BOOK
#13065

DEVELOPMENTAL ACTIVITY CENTER
#13115

TUMMY-TIME MIRROR BOOK
#12905

TUMMY-TIME PILLOW
#12475

TUMMY-TIME PILLOW
#12895

12INCH KOALA DOLL
#12815

BLACK & WHITE SPINNING BOOK
#13385

TUMMY TIME SPINNING BOOK
#13125

SAVANNAH TUMMY-TIME BOOK
#12705

TUMMY-TIME BOOK
#12395

STAR RAINSTICK
#12645

KOALA RAINSTICK
#12635

EASIER
DEVELOPMENT

SAVANNAH DISCOVERY CUBE
12755

JENNY ACTIVITY TOY
#13185

HARRY THE LION ACTIVITY TOY
#12805

TUKI THE TUCAN
#12695

KIMMY KOALA RATTLE
#12425

KIMMY THE KOALA
#12405

CHEERFUL CLOUD RATTLE
#12075

CHEECY CHICK RATTLE
#12055

MINI MOON RATTLE
#12065

URBAN GARDEN ACTIVITY CUBE
#13095

RYLEE THE BUNNY
#13005

JENNY THE BUNNY
#12995

SPIKE HEDGEHOG RATTLE
#13035

TULI FLOWER JITTER
#13045

RYLEE BUNNY RATTLE
#13025

JENNY BUNNY RATTLE
#13015

EASIER
LEARNING

MY 1ST SHAPES PUZZLE
#13375

MY 1ST BINGO
#13345

PEEK-A-BOO WHAT'S INSIDE
#13335

ACTIVITY BUCKLES BOARD
#13295

MY 1ST BUSY BOOK
#13355

MATCH & COUNT BUNNY TOY
#13215

MAGNETIC PEEK-A-BOO PUZZLE
#12885

SAVANNAH SORT & STACK
#12725

MAGIC BOX
#12965

NORTH POLE BALL DROP STACKER
#12735

WONDER TISSUE BOX
#12745

HUNNY BUNNY STACKER
#12445

MY 1ST MAGNETIC FISHING GAME
#12825

EASIER SLEEP

SAVANNAH MINI MOBILE
#13285

URBAN GARDEN MUSICAL MOBILE
#13055

BUNNY SOOTHER & SWADDLE SET
#13305

LION BLANKIE
#12975

BUNNY BLANKIE
#13175

HARRY MUSICAL
LION TOY
#12925

KIMMY MUSICAL TOY
#12935

RYLEE MUSICAL BUNNY
#13165

EASIER
OUTDOORS

MINI MOON ARCH
#12365

KOALA ARCH
#12625

KOALA SPIRAL
#12855

SAVANNAH ADVENTURES ARCH
#12795

GROW WITH ME ACTIVITY ARCH
#13315

TROPICAL ORCHESTRA ARCH
#12135

NORTH POLE PYRAMID
#12255

MINI MOON PRAM MOBILE
#12095

GARDEN PRAM MOBILE
#13195

GARDEN TAKE ALONG MOBILE
#13275

MUSICAL KOALA
#12575

MUSICAL MINI MOON
#12585

GARDEN STROLLER
LADYBUG MUSICAL TOY
#13245

GARDEN STROLLER BUNNY
MUSICAL TOY
#13235

XL OUTDOORS MAT
#13145

WHERE IS JOEY BOOK
#12595

WHAT DOES PAUL WEAR BOOK
#12605

KOALA CLIP ON PRAM BOOK
#12615

EASIER DRIVE

SAVANNAH
PLAY & KICK
#12765

BUNNY PLAY &
KICK CAR TOY
#13325

KOALA IN CAR
PLAY CENTER
#12485

URBAN GARDEN IN CAR
ACTIVITY CENTER
#13105

KOALA CAR
WHEEL TOY
#12515

SAVANNAH CAR MIRROR
#13255

GIFT SETS

NEWBORN DEVELOP & PLAY KIT
#12915

BEDTIME KIT
#13265

OUTDOORS KIT
13135

ACTIVITY TOYS KIT
#13225

COLLECTIONS

At Taf toys we carry 4 main collections we designed throughout the years all with a stylish look offering a wide range of products.

Our products are characterized with humour, style and sophisticated colours that allow calm &peaceful environment for baby while blending in harmony with home furnishing and decor.

When it comes to choosing colour palettes, the products correspond with international trends from the worlds of design & fashion, with an up-to-date characters & creative illustrative scene.

NORTH POLE
Collection

KOALA DAYDREAM
Collection

SAVANNAH ADVENTURES
Collection

URBAN GARDEN
Collection

TUMMY TIME ACTIVITY GYM
#13395

ROLL & PLAY FOAM MAT
#13365

PEEK-A-BOO WHAT'S INSIDE
#13335

BUNNY PLAY & KICK CAR TOY
#13325

ACTIVITY BUCKLES BOARD
#13295

Savannah Adventures COLLECTION

SAVANNAH 360 ACTIVITY GYM
#12785

SAVANNAH SUPER SIZE
FOAM PLAYMAT
#12715

SAVANNAH ADVENTURES ARCH
#12795

NEWBORN DEVELOP & PLAY KIT
#12915

MAGIC BOX
#12965

Koala Daydream COLLECTION

ALL AROUND ME ACTIVITY GYM
#12435

KOALA DAYDREAM XL MAT
#12775

TUMMY-TIME BOOK
#12395

KOALA ACTIVITY TOY
#12815

KOALA CAR WHEEL TOY
#12515

MY 1ST MAGNETIC FISHING GAME
#12825

NORTH POLE BALL DROP STACKER
#12735

NORTH POLE ACTIVITY BOOK
#12385

HUNNY BUNNY STACKER
#12445

TAF TOYS *easier* PARENTING *packaging*

We are thrilled to unveil our new packaging design that perfectly complements our latest collections' look & feel.

Our goal was to create a modern & trendy appearance for our packages, and we believe we've achieved just that. We hope you like it too!

taf toys™

EASIER PARENTING

Thank you!

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